YOUR PROFESSIONAL MEETING PARTNER IN THE NORDICS

WELCOME TO THE NEW WORLD OF EVENTS

The world has changed significantly over the last year, and so have the ways we meet.. In the past, having an event would mean that all the attendees would be in a single location, time would go by in transit and speakers would have to fly to the meeting destination. In 2021 we will still meet, but in a hybrid way with "hubs" of people connected digitally with each other.

WHAT IS A HYBRID MEETING?

A hybrid meeting is one that has a real-time, face-to-face component as well as a virtual component. Such meetings could include a webinar with an in-person presentation, an event speech broadcasted digitally or several meetings with a number of people in each group linked together.

OUR COLLABORATIONS

Nordic Choice Hotels has partnered with premium production- and streaming providers in the Nordics to ensure that our customers receive the highest quality service. No more dodgy connections, blurry video streams or squeaky audio. By using the diverse portfolio of Nordic Choice Hotels together with our live production and technology partnerships, you can now experience one single event from many locations across the Nordics.

Our hotels partner with several event-industry professionals, such as Bright, Edge, Informationsteknik and Trippel M. Although the hotels collaborate with different partners, we have an extended partner deal with Trippel-M. They offer production packages according to your needs, supported by dedicated streaming connections between our main conference hotels, from NetNordic. Below, we provide different package examples from Trippel-M.

OUR SOLUTIONS

Not all meetings or events require a large rig, but it can still look professional. For simpler hybrid meetings and conferences - we have an extra special treat for you. As the first hotel chain, Nordic Choice Hotels is launching Zoom Rooms - the easiest, most fun and most secure video communications platform, together with Neat video communications hardware. With Zoom Rooms, you will get access to care-free hybrid meetings. We'll take care of everything, all you have to do is meet up. It is like your digital meeting at home, only better, smoother and with professional backing from our, now phygital, meeting hosts - starting at 3000kr…

Example 1

– A company with offices in Oslo and Stockholm. 10 people at each destination conducting a full day meeting. No need for multi-camera or professional production, just a "regular" video meeting.

Solution:
Coordinated stream between Oslo and Stockholm, using Zoom Room solution. The sales teams meet up in smaller groups at their local Nordic Choice hotels (5 people), each group participating from a Zoom Room *Price:*

What	Price per	Number	Days (8 hours)	Total
Zoom & Neat board	3 000	4	1	12 000

Example 2

– A small wine tasting business needs a venue to do a digital wine tasting event. The "sommeliér" needs a small hybrid-enabled meeting room, a webinar link to send out to attendees custom virtual backgrounds and a digital Q&A session.

Solution:
Zoom Room webinar link and streaming from one of our Zoom Rooms. It's easy to set up Q&A's, Poll's and custom backgrounds for both Zoom Room Webinar and Zoom Room Meeting. Zoom Room Webinars can be set up for up to 50K attendees (price per request).

What	Price per	Number	Days (8 hours)	Total
Zoom webinar (up to 500 active participants + unlimited streaming to Facebook Live or Youtube Live	3 000	1	1	6 000

Example 3

- An NGO needs to do a workshop with all four regional offices. They need hybrid enabled meeting rooms, and would also benefit from digital collaboration tools.

Solution:
Collaborative meeting between 4 different Neat Board-equipped Zoom Rooms at 4 different NCH hotels. The groups will use the collaborative smart-board features actively in the workshop.

What	Price per	Number	Days (8 hours)	Total
Zoom & Neat Board	From 3 000	4	1	12000

However, some meetings do require a professional setup. NCH & Trippel-M got you covered:

THREE STEPS TO CHOOSE THE BEST SOLUTION FOR YOUR EVENT

With three simple steps we can find the best way for you to set up an event your audience won't forget. These examples are based on Trippel-M packages, available at our hotels on request:

1) Who will watch, from where?

Which venues do you need to link up during the event? What NCH hotels could be appropriate for the event and will speakers or participants be calling into the event from outside? An event link is not necessary to watch or participate in an event.

Then you must decide if you need a production hub, and how many event links you will need:

Event Link	**Production hub**
Kr. 25.000 per connected venue (8 hours)	Kr. 75.000 per event (8 hours)
Each venue attending in the event requires an Event Link	The production hub is the center point for linking the venues together. This is the control center and ensures high production quality and is the key for a successful and impressive event!
The link gives multi-channel bi directional audio and video connection with ultra low latency	

2) What will happen at each location?

For each venue you decide how comprehensive the production needs to be. This can easily be identified by looking at what will happen at the specific location. In some cases a single camera can suffice, and for other locations full multi-camera productions can give additional value. In short: the size of the packages depends on the complexity of your event, not on the number of attendees.

We have created some example packages from you, but these can all be tailored to your specific needs:

Small live video production package	Medium live video production package	Large live video production package	X-Large live video production package
From Kr. 10.000/8 hours	From Kr. 25.000/8 hours	From Kr. 35.000/8 hours	From Kr. 75.000/8 hours
Best for a single speaker contributing to a larger production at another location	Best for a speaker as the primary presenter or bringing attendees as active participants in your event	Best for a on-stage interviews and panel discussions	Best for spectacular stage-shows with many people on stage and maximum audience excitement

Key use cases

Small:
- Single speaker
- Attendees without speaker (audience)

Medium:
- Single speaker with presentation
- Attendees as nominees (award style)
- Press conference

Large:
- Multiple speakers with presentation
- Attendees as nominees (award style)
- Press conference
- Panel discussions
- Interviews up to 3 people on stage

X-Large:
- Multiple speakers with presentation
- Attendees as nominees (award style)
- Press conference
- Large panel discussions
- Interviews up to 6 people on stage
- Broadcast-style talk show production
- Musical performances
- Q&A with audience
- Product presentations

Premium functionality

Small:
- Single camera

Medium:
- Two cameras
- Handheld camera operator

Large:
- Three cameras
- Handheld camera operator

X-Large:
- Four cameras
- Handheld camera operator
- Camera crane

3) Add interactivity

In addition to the packages, you can also engage attendees with a number of interactive tools, provided by Trippel-M. These include (but are not limited to):

Chat
The interaction hub between venues. Provides various open chat rooms as well as private chat. Connect with new and known colleagues across venues

Word Cloud
Word Clouds are popular to visualize the important words that define the event. In this platform we give everyone the possibility to suggest and vote for words. Bring the audience into the discussion with the great tool

Voting
Vote over important and informal discussions across venues with low latency high precision technology. Proven voting platform that has supported decisions in everything from political parties to corporations

Quiz
Kahoot-style quiz to create engaging content and audience participation. Challenge colleagues and find out who knows the most about your topics. Fun and informative result screens that can be based on age, gender, venue and other parameters.

TAGing
GDPR-compliant display of TAGs and user data. Can show demographics based on department, position, gender, age, country, taste of music and much more specific to your event.

Anonymous questions
Get the important questions that the audience are afraid to ask by giving the option to ask questions anonymously. These questions does often create good discussions. The solution does of course come with a moderation tool.

Although we hope these steps are easy, if you have any questions, you can always contact us at
groups@choice.no/se

Distribute beyond the events

We also have some extra add-ons to make your next event a professional experience:

Interactive landing page

From Kr 15 000
Trippel-M's interactive landing page for streaming includes chat, voting, questions and simple document handling from a single web page. With secure login and a sophisticated administrator page, you can ensure you have full control over who is attending, and what the attendees are seeing.

The interactive landing page can be set up in different modes. Their low latency mode supports as low as 3 seconds delay, so that all attendees can join in in close to real time. (Low latency mode is not supported by all browsers).

Login and security

If your event requires limited access to a set group of viewers, we recommend our two step authentication with SMS authorization. You can pre-select attendees who get their unique login credentials prior to the event. The administrator can monitor and remove attendees throughout the event.

From Kr 3.000 shared password
From Kr 15.000 two step SMS authentication

Transmission to social media platforms

From Kr 500

Get publicity through live transmission to the world's largest social media platforms. We support distribution to one or multiple platforms - for maximum exposure.

Note that copyright protected material such as music and video content cannot be transmitted to social media platforms.

Example 1

– A company with head offices in Oslo and Stockholm, as well as branch offices in multiple cities. Needs a venue in Oslo to host a kick-off event for a new product range. Several speakers and live audiences will be attending the event from both head cities, and the branch offices will attend from local hotels.

Solution:
Coordinated broadcast between Oslo and Stockholm. The five branch offices meet up in smaller groups at their local Nordic Choice hotel (5 people) watching the broadcast stream from different meeting rooms. The broadcast is produced from Oslo.
Price:

What	Price per	Numver	Days (8 hours)	Total
Production	75 000	1	1	75 000
Neat	3 000	5	1	15 000
Connected venue 4CH	30 000	2	1	60 000
Camera package X- large in Oslo	75 000	1	1	75 000
Camera package X- large in Stockholm	75 000	1	1	75 000
Total				300 000

Example 2

- A political national conference split between 4 locations in Oslo

Solution:
All locations are rigged with the same technical specifications (2 camera package), and the meeting events are all coordinated through Trippel-M.

Price:

What	Price per	Number	Days (8 hours)	Total
Production	75 000	1	1	75 000
Connected venue 4CH	30 000	4	1	120 000
Camera package small (2 camera)	25 000	4	1	100 000
Total				295 000

Example 3

– A big company wants to gather all their employees in The Nordic in 7 different locations; Gardermoen, Drammen, Bergen, Stockholm, Stockholm 2, Gothenburg and Helsinki. The number of attendees at each location will vary from 50 to 200 people. They also want an award show with prices. These awards are voted for real time by employees attending the event. Some people also attend from home through Zoom. The production and studio is set at Gardermoen.

Solution:
Main production at Gardermoen. Full event production, with 4 camera production solutions. The remaining 7 locations will have 2 camera productions, a big overview picture of the location and a handheld camera for pictures of those winning prices.

Price:

What	Price per	Numberl	Days (8 hours)	Total
Production	75 000	1	1	75 000
Interactive landing page	15 000	1	1	15 000
Connected venue 4CH	30 000	7	1	210 000
Camera package small (2 camera)	25 000	6	1	150 000
Camera package large Oslo	75 000	1	1	75 000
Totalt				525 000